CLEARGUARD ARMOR
Ceramics

PRIVATE LABELING SERVICES

Call Toll Free

1-800-220-3130

Labeling Guidelines **2018**

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See Label Catalog for dozens of ready made labels. (HERE)

Label Sizes (1st number is Tall, 2nd is Wide)
1oz: 1.75x3
4oz: 3x4
8oz 3x4, 4x5
30ml tall: 3x2.75
50ml glass: 2x4
Polish: 4x6

Bleed Area
Keep text back 1/8" or it will be cut off.
Bleed is okay.
CMYK

Product Name
You can't use our product names,
you will need to cereate a product name for each product.

Tag Line
USP, #1 Benefit, One line sales pitch

Company/Dist Info
You can use a PO Box or any address you don't mind
the public having access to.
Name
address
Phone - Many options, googlevoice is free.
Website - Optional

Label Identifier
1234-x1n-4

Add Logo- We won't dictate the quality of your logo,
but understand the higher the quality the more professional your
label will look.

Add any industry badges- We all know that badges can assist in the sale.

Visit Private Label / Drop Ship Private Label (HERE)

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Any changes to warnings:
Look at the competitions labels, what do all of them have, what ideas
can you garner.

Any changes to install instructions: Write your own install instructions or
use all or part of the existing instructions.

Optional (you supply) There are dozens of free sites that generate
QR and UPC barcodes. You don't actually need a UPC number,
you can create the look with just a made up SKU number for each of your products.

UPC-EAN-13

0 112356 987024

-0112356 would signify a product type: Quick Ceramic
-9870 would be the product name: CeramaWipe
-2: 2oz,
-4: internet sale and so on.
e.g. Numbers mean what ever you want or nothing at all!

QR- Takes seconds.
https://www.barcodesinc.com/generator/qr

Our company colors are:
#ffffff or rgb 120/20/244
If you want to be accurate, include the color code.

NUMBERING and SAVING Your LABELS To CGA SERVER

Once you receive your PLS member number you can access the upload area.
Example: PLS-1234

You will be able to see all of your uploaded labels, add new labels and delete old labels.

NOTE* It is unwise to delete labels that you used/ sold affixed to any product.
These old labels can serve as a reference and even answer questions that past customers
may have.

Since we create labels for each product the product number will be used in the naming of each label.
The main identifier will be your PLS or PLDS number.

You will notice that every product is numbered : for example X1 Nano is X1N

Next is the size of the bottle it will be attached to.
1 ounce bottle: 01
4 ounce bottle: 04
8 ounce bottle: 08   NOTE* We won't actually identify the actual bottle shape or color here.
50ml Glass: 50G
30ml Tall: 30T

And finally the iteration of the label. 01 is for the first label of all the markings that come before it.
Let me explain, No matter how many changes you make to this label PLDS-1234-LSTC, these first two identifiers
will always remain the same for that label.

If you change color, wording or any changes at all (excluding the product/date identifier printed on the label)
then the 5th identifier would change each time. Change color -2, then change address -3….

Example: Naming Your Label
1234-x1n-01-1

PLDS - 1234 - Product - 01 - 1
1st 2nd 3rd 4th 5th Identifiers

 1 & 2 is your member/customer number (pls optional)
 3 identifies the product
 4 identifies the product size
 5 identifies total number of changes this label has had

UPLOADING LABELS

First you must be logged in (HERE)

Second you must be an approved PLS or PLDS

Go to ClearguardArmor store and click on Account (top left), then Upload Labels,
to gain access to your label storage.
(This is for labels, QR codes, UPC, Industry Badges and other items CGA will use to customize
your label only. All other items will be deleted without notice)

If you already uploaded labels you will see them here.

To upload your label click "Add New" button at the top of the page.
You can drag and drop your labels or click "Select Files" to navigate to the files on your computer,
then select the label(s) you wish to upload.

Your labels should already be named correctly before uploading.
Click on the label you uploaded and you will see this labels information.
In the Description box write your label identifier, the product and the bottle size:

EXAMPLE:
1234-x1n-01